

Colorectal Cancer Screening



**University
Health System**

www.UniversityHealthSystem.com

Overview

- ▶ Hispanic Men and Colorectal Cancer (CRC) screening
- ▶ Historical Screening Rates
- ▶ Improving Screening Rates with Patient Navigation
- ▶ Program Results
- ▶ Screening Outcomes

Background



University Health System – San Antonio, TX

CareLink

- ▶ Financial Assistance Program
- ▶ Open to uninsured residents
 - ▶ ~340,000 uninsured ¹ (Bexar County)
- ▶ Open to Families 300% below FPL
 - ▶ ~280,000 below FPL¹ (Bexar County)



2010 US Census Bureau: 2008-2010 American Community Survey (3year estimates)

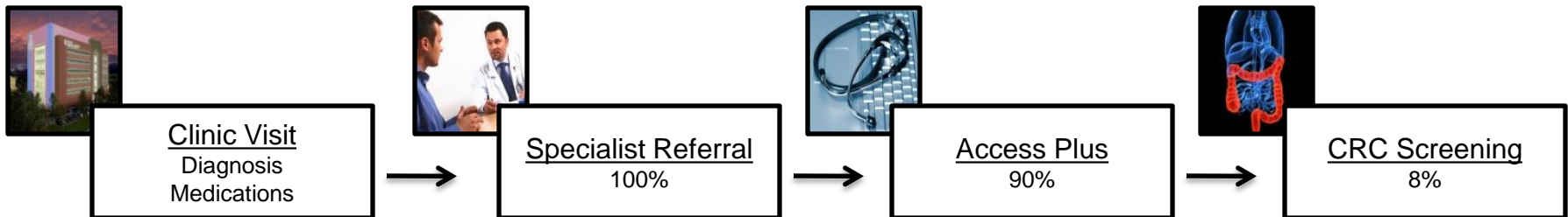
CareLink in 2011

- ▶ 2011 Membership
 - ▶ ~ 69,000 individuals
 - ▶ ~ 280,000 visits
- ▶ Member Demographics
 - ▶ $\mu_{\text{age}} \sim 45$ years
 - ▶ Hispanic – 87%
- ▶ Men, 50+ years
 - ▶ ~6,100



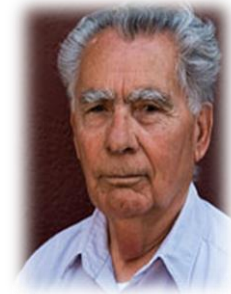
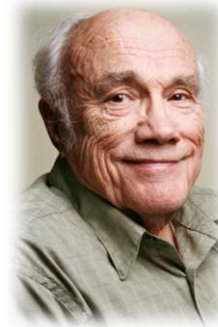
Hispanic Men and CRC

- ▶ U.S. CRC Screening rate¹
 - ▶ Hispanics = 47%
 - ▶ Uninsured Hispanics = 19%
- ▶ UHS CRC Screening rate
 - ▶ Hispanics = 8%



UHS Patients

- ▶ Lets ask the patients
 - ▶ Focus Groups
 - ▶ Issues Uncovered
 - ▶ Culture
 - ▶ Knowledge
 - ▶ Transportation
 - ▶ Access
 - ▶ Costs



Innovations

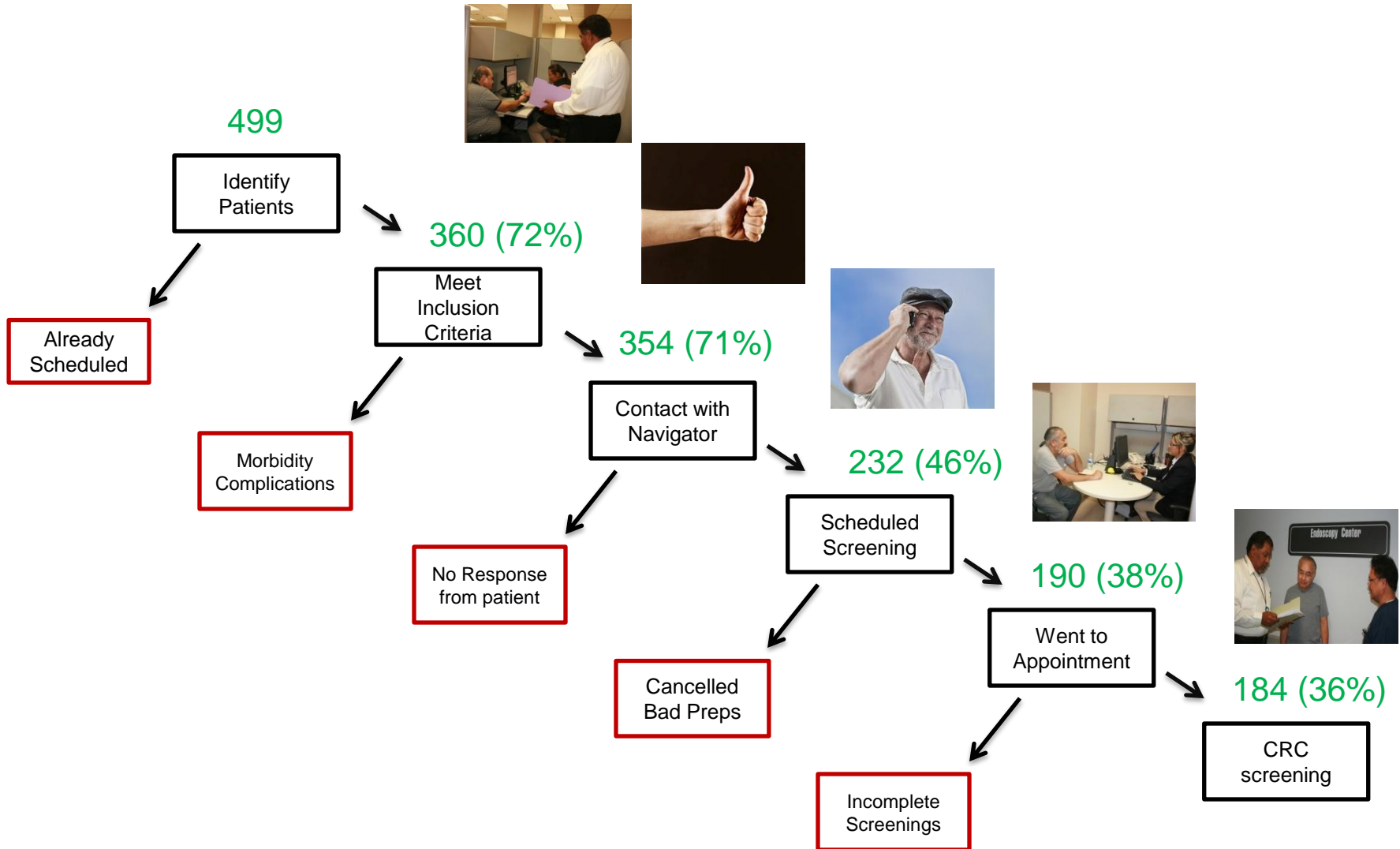
Problems Identified

- ▶ Culture
- ▶ Knowledge
- ▶ Transportation
- ▶ Access
- ▶ Cost

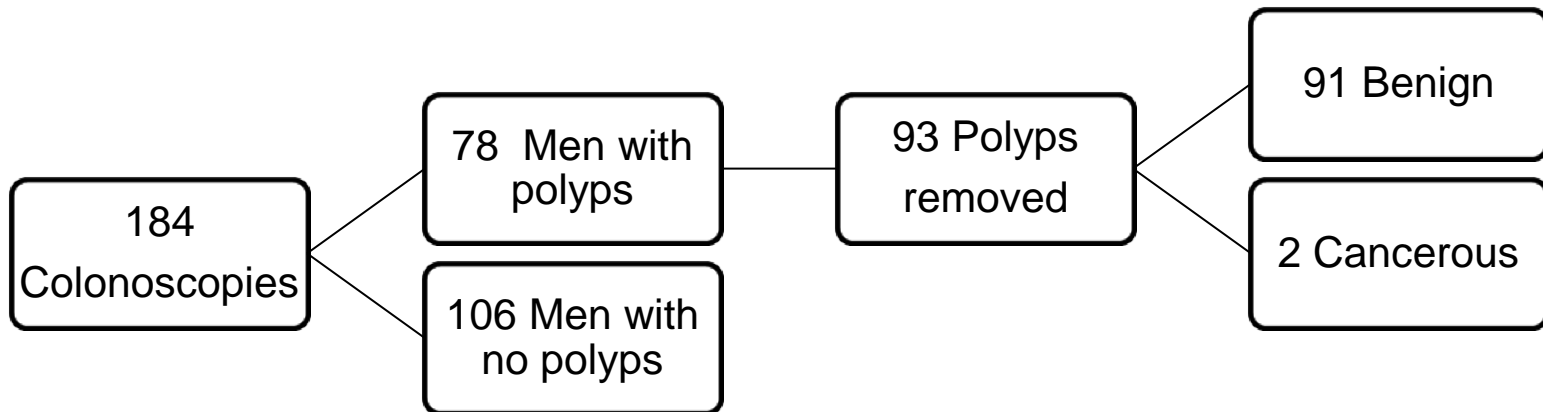
Solutions Created

- ▶ Concordant Staff
- ▶ One-on-one Education
- ▶ We'll drive
- ▶ Open Access
- ▶ Free Screening

Uninsured CareLink Men 50yrs+ CRC Screenings



Screening Outcomes



Thank You



Questions?



For more information and resources
<http://ASuSaludSanAntonio.com>